

Submitted to Consultation on the Public Health Agency's Partnership and Engagement Strategy
Submitted on 2025-12-12 10:54:05

Introduction

1 What is your name?

Name:
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2 What is your email address?

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3 Are you responding to this consultation as a... Please select only one item

Community and Voluntary Sector Staff

If other, please specify:

4 Where did you hear about this consultation? Please select all that apply

Community and Voluntary organisation

If other, please specify:

Section 1

5 The information contained in the below sections is easy to understand.

Easy to Unerstand - Section 1.0 Context of the Strategy:
Strongly disagree

Easy to Unerstand - Section 2.0 Stakeholders:
Strongly disagree

Easy to Unerstand - Section 3.0 The Plan:
Strongly disagree

Easy to Unerstand - Section 4.0 Conclusion:
Strongly disagree

6 Do you have any other comments to support your answers?

Other Comments:

Barnardo's NI engaged with a range of young people to seek their views on the Partnership and Engagement Strategy and shared the following feedback on the accessibility of the Strategy:

Young people told us that the Strategy was difficult to understand, with language that was inaccessible for young people. They welcomed the purpose of the Strategy- to encourage engagement- however felt that the Strategy would benefit from having a user-friendly approach, including a child-friendly version and due consideration for people of all ages, abilities, languages, and experiences.

"If it's meant to be for families, the only people who would be able to understand it are the parents and even then they'd have to be brainy. It should be more tailored to families."

"They're not making it easy to understand unless you're a student of English. Not everyone is going to understand it."

Section 2

7 The Partnership and Engagement Strategy clearly states the strategies that drive forward the work of Experience and Involvement. Please select only one item

Unsure

8 The Partnership and Engagement Strategy clearly demonstrates the range of internal and external stakeholders impacted by the strategy. Please select only one item

Disagree

9 The Partnership and Engagement Strategy clearly demonstrates the Vision for Experience and Involvement in the PHA. Please select only one item

Unsure

10 The Partnership and Engagement Strategy clearly demonstrates the Aim for Experience and Involvement in the PHA. Please select only one item

Unsure

11 Any further comments on the Vision and Aim of the Strategy?

Vision/Aim Comments:

The young people that Barnardo's NI engaged with understood the Vision and Aim of the Strategy, however, they did not think this section clearly demonstrates how the Vision and Aim would be implemented, with tangible examples for implementation.

"There are facts in it, like the digital storytelling and research with unis, but they have lost you from the start as it's bland and not engaging."

"I wonder what age it is targeted at. The way it is worded, it is hard to understand and get the concept. No 10-year-old is going to understand this."

Section 3

12 The priorities listed in section 3.4 are clearly stated and support the implementation of the Vision and Aim of the Partnership and Engagement Strategy. Please select only one item

Disagree

13 This question refers to Priority Area 1 - 'Provide Strategic Leadership'. The indicators set out in this priority area are clear and will support meeting the goal of this priority area

Unsure

14 This question refers to Priority Area 2 - 'Building Knowledge, Skills and Understanding'. The indicators set out in this priority area are clear and will support meeting the goal of this priority area

Agree

15 This question refers to Priority Area 3 - 'Connect and Engage'. The indicators set out in this priority area are clear and will support meeting the goal of this priority area

Unsure

16 This question refers to Priority Area 4 - 'Identify Learning and Demonstrate Impact'. The indicators set out in this priority area are clear and will support meeting the goal of this priority area

Unsure

17 Do you have any other comments to support your answers regarding the priority areas?

Other Comments Priorities:

Priority 1-

Priority 2- The young people welcomed Priority 2's focus on building knowledge and understanding, and would like to see it taken further : "I like that they're going to be working with universities and further education. They could go even a bit further, for example, in mainstream schools, where there are childcare development or social care courses offered. There is more potential here."

Priority 3 and 4- Young people agreed with the focus of Priority 3 and 4, but did not see themselves as young people reflected in the language and content of this section: "It's very wordy and could be simplified. The content is good but for some people it may be a lot." "How are they going to do establish accessible ways for people to engage? It seems like they're speaking to the government not the general community". The young people would've liked further details on what establishing accessible engagement would look like for people with different abilities and experiences.

18 Overall, do you have any final comments to make on the Partnership and Engagement Strategy?

Final Comments:

In our engagement with young people, the reoccurring feedback was that it wasn't made clear who specifically this Strategy was for- "It's a bit wordy, who will be reading this? If it's meant to be for everyone, they're not doing the best". Young people told us they appreciated being listened to and engage with by professionals, but this would need to be done in a way that worked for them. For example, young people said that it was "important for them to get their voice across in some way, to express how they feel and get through situations". This can be done in a range of formats, including video and audio, to ensure that the content is accessible- "There should be an easy-read or child-friendly versions. The language could be easier- words like 'echoed' might not be understood by all" "It would be hard for someone with ADHD or something" "There should be another one or two versions for different ages ranges. If you're younger you wouldn't understand it". Overall, in our engagement with children and young people, Barnardo's NI found that young people engaged well with the idea of the Strategy but in places struggled to engaged with the document and didn't feel it was for them.