



Barnardo's **Workplace Giving**

Believe in
children
 Barnardo's

“

Every day, our front-line professionals transform children's lives.

”

Javed Khan, Chief Executive



Introduction



It's amazing to think that people were donating to Barnardo's through their pay as long ago as 1905. A lady called Effie Bentham first joined a Barnardo's young helpers' group in

1892. Shortly after Dr Barnardo's death, she came up with an idea that would revolutionise the world of fundraising.

She took this idea, based on donations of a farthing a week, to Barnardo's successor, William Baker. He promptly asked her to spend a year setting up the scheme, which was to become the National Farthing League. The force of her personality was such that within ten years, workers in factories, pits and laundries the length and breadth of the UK were League members.

Remarkably, Effie ran the League for over 50 years, raised millions and worked without pay right up until her death at the age of 97 in 1970.

Barnardo's is very proud of its history and how Effie's idea to give directly from pay has developed over the years and is now

a method of fundraising that is promoted globally by tens of thousands of charities and organisations. Today, workplace giving is a fantastic way for employers large and small to demonstrate social responsibility and a commitment to good causes in their local community and beyond.

Even small, regular donations make a big difference. If just ten employees donated as little as £1 a week for a year to Barnardo's, this would pay for one month's worth of support group sessions for 80 young people whose parents misuse drugs and alcohol. Your support would help Barnardo's to continue working with some of the UK's most vulnerable children and young people.

This information pack provides you with an introduction to workplace giving and how to get started. We'd love to hear from you and if you would like to set up a scheme, we will be there to support you every step of the way.



Tara Honeywell,
Head of Corporate Fundraising

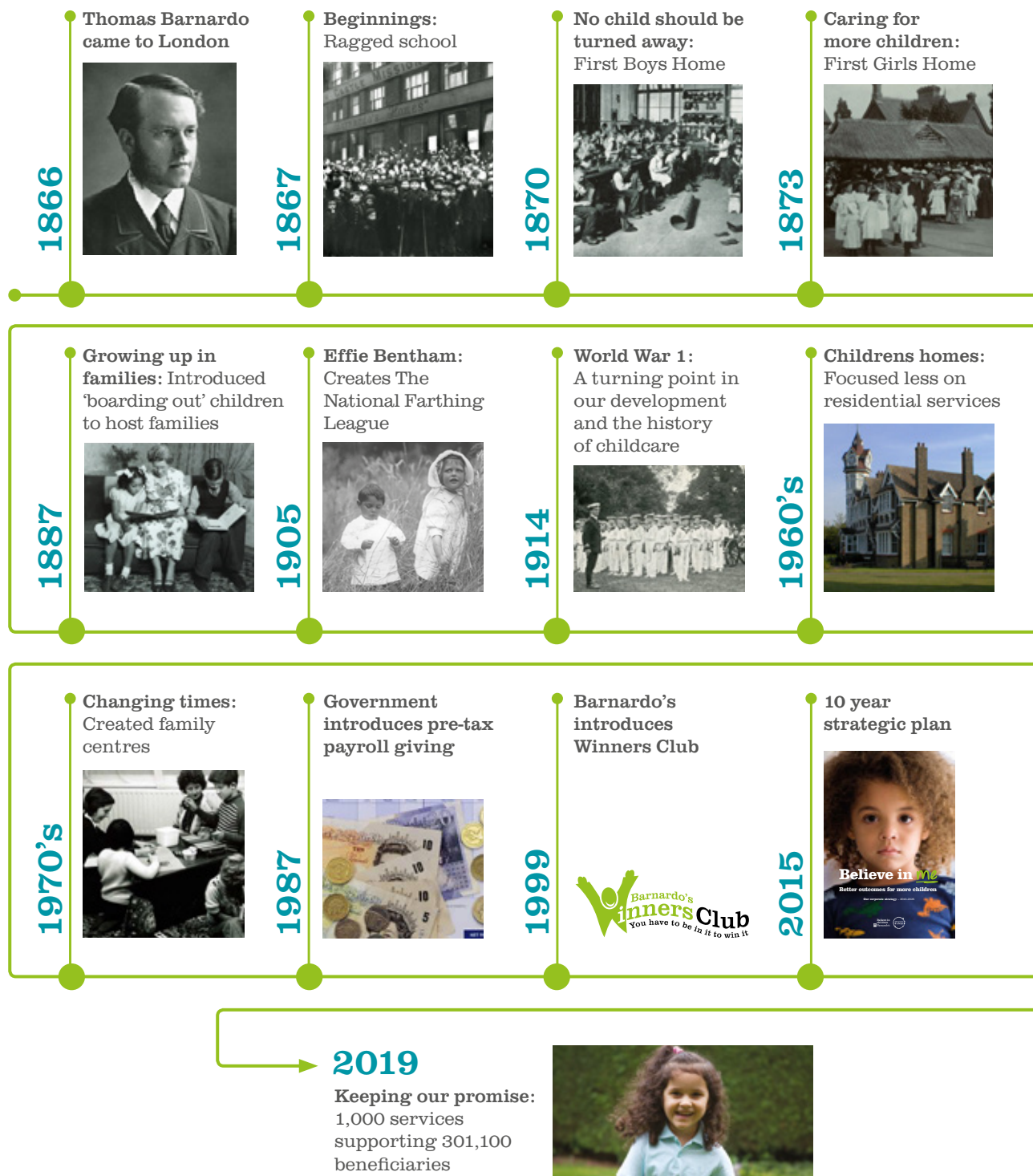
Thank you for believing in Barnardo's



Barnardo's History

When Barnardo's founder Dr Thomas Barnardo arrived in London in 1866 he was appalled by the sight of children living in abject poverty on the streets. He provided thousands of children with an education, a path to employment and a home.

Whilst the needs of vulnerable children have changed over time, our unwavering commitment to supporting them has not.



Barnardo's Payroll Giving

Payroll Giving is an easy and tax-efficient way for employees to support their favourite charities. As Payroll Giving is regular and planned, it means a consistent supply of funds, meaning we can offer long-term solutions to thousands of the UK's most vulnerable children, young people and their families.

It also costs the donor less. Employees choose how much they want to give each payday (minimum £1), and the charities they want to support. The donation is then taken from their pay before tax, so it costs them less. For example, a donation of £5 per month only costs the donor £4.

You pledge monthly	Cost to you Basic rate tax payer	Cost to you Higher rate tax payer	Charity receives
£5.00	£4.00	£3.00	£5.00
£7.50	£6.00	£4.50	£7.50
£10.00	£8.00	£6.00	£10.00
£15.00	£12.00	£9.00	£15.00
£20.00	£16.00	£12.00	£20.00

How to get involved

Our experienced team at Barnardo's can help you to set up your own scheme.

A charitable deduction is no different from any other deduction from pay. The main step is to sign-up with a Payroll Giving Agency, something we can help with.

We can introduce the scheme to your colleagues and those wishing to join can do so by completing a simple form, agreeing to a donation being deducted from their gross pay. This form enables payroll teams to set up the deduction and Barnardo's to thank the new donor for their support. Payments just need to go directly to the appointed Payroll Giving Agency on a regular basis, either monthly or quarterly, along with a list of all employees who are donating. Location isn't an issue and neither is size – we visit sites with anything from a handful of employees to thousands.

At any time, we can answer any queries on our direct line number **0121 504 2445** or via email us at workplacegiving@barnardos.org.uk

Megan's story

Megan's experience growing up as a young carer

Case study



Megan has been caring for her mother and younger brother Ben since the age of eight, when her mother began self-harming.

By the time Megan was nine, she was doing the family laundry, making Ben's dinner and preparing his packed lunches for school.

Megan's mother was eventually diagnosed with severe depression and she began drinking. She would regularly disappear from home or remain in her bedroom.

At the age of 11, social services referred Megan to a Barnardo's young carers service where she was introduced to Wendy, her support worker. Megan was terrified. She didn't understand what was happening and didn't even know she was a young carer.

The two met regularly and talked about Megan's feelings. Megan eventually began to trust Wendy and open up.

Megan started attending group sessions with other young carers, where they were taught anger management techniques, how to identify and cope with being bullied, self-esteem development, coping strategies and how to keep safe. She soon made some good friends who understood her.

Megan is now a member of the Young Carers Council, helping inform professionals about young carers' needs. She's met with local councillors, children's services and schools to educate them on how to identify and support young carers.

At 18 she started at university, she wants to become a maths teacher and continue to help others.



Click here for a video showing more about Barnardo's work with young carers.

Barnardo's Winners Club

Barnardo's Winners Club is the biggest workplace lottery scheme in the UK. As with payroll giving it offers a regular and vital income source but also a fun and engaging way to support our work.

All entrants and winners come from the same organisation, ideal for creating a sense of fun and excitement as the draw date arrives. Draws are made quarterly with 20% of proceeds making up the prize fund and the remaining 80% going directly to our work with children and young people.

We can introduce the scheme to your colleagues and those wishing to join can do so by completing a simple form. Minimum entry is £1. How frequently employees are paid determines the minimum amount that will come out of their pay (£1 if paid weekly; £4 if paid 4 weekly and £4.34 if paid calendar monthly). And of course the more people that play, the bigger the prize!

Management of the scheme is easy. Working directly with our Winners Club team, we simply require a list of entrants and their entry amounts, which we will use to create the draw. Payment can come directly to us and once we have payment and the final entrants list, we will run the draw and then notify you of the winner. We will then issue a BACS payment or cheque to the winner.



Joel's story

How Barnardo's supported Joel with his emotional wellbeing, after he was placed into foster care at 14 years old.

Case study



Joel reflects that his behaviour was anti-social and he had gone “off the rails”. He ended up staying at friends' houses, and even in a garden shed, before being placed in secure accommodation and then a care home.

“Life had been rocky ever since I was young. I was wild...I didn't care about anything... Barnardo's gave me a place to find my feet and start to realise who I am.”

Joel

Joel was referred to Thomas House, where his worker provided therapeutic and emotional support, and taught Joel important life-skills including budgeting, cooking and shopping. They introduced him to new activities, such as sailing, which provided a massive boost to his self-confidence and self-esteem, and supported him to adopt a healthier lifestyle through exercise. Joel was

encouraged to address the issues behind his behaviour, and the number of outbursts subsequently decreased.

“The staff respected me as a person... I didn't feel like I was being punished anymore. It's the way they spoke to me, the positive energy and the positive thoughts. They were impartial and non-judgmental... It felt like a family.”

Joel

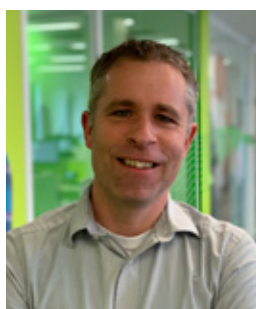
At the age of 20, Joel enrolled on an apprenticeship and will shortly move into supported accommodation, although he will still receive regular home visits and ongoing support from Barnardo's.



Click here for a video showing more about Barnardo's work with young people.

Your Workplace Giving Team

The Barnardo's workplace giving team is here to help you set up and grow your payroll giving or Winners Club scheme. Our experienced team can lend support and guidance every step of the way. If you would like to get involved or find out more about how your organisation can support Barnardo's through workplace giving, feel free to get in touch with our Senior Workplace Giving Manager, Terry Stokes on **020 8498 7380** or via email at terry.stokes@barnardos.org.uk and he'll be happy to help.



Terry Stokes
Senior Workplace
Giving Manager



Gail Scrivin
Campaign
Support Officer



Fiona Mitchelson
Relationships
Co-ordinator



Kim Mansu
Relationship
Support Officer



Stacey Beddall
Senior Campaign
Support Officer

Find out more



barnardos.org.uk/payrollgiving
barnardos.org.uk/winnersclub
workplacegiving@barnardos.org.uk



0121 504 2445

Megan and Joel's stories are true. However names and images have been changed in order to protect the privacy of the children we help.



Believe in me

Incredible things happen
when you believe in children

www.barnardos.org.uk

Barnardo's Registered Charity Nos. 216250 and SC037605 20910dos19

**Believe in
children**
 **Barnardo's**