



Supporting the unsupported

Annual review 2015



Our annual review is an opportunity to celebrate all that we have achieved together over the past 12 months.

This year, we are hearing from both sides of the story – the people we support and the people at Barnardo's who have been on that journey with them.

The year in review

April '14

150 dedicated #TeamBarnardos runners pounded the streets of London and raised £222,933 in the Virgin London Marathon.



May '14

Our 'Five to Thrive' training programme rolled out across over 300 of our children's services, benefiting over 90,000 families across the UK.



June '14

220,000 children took part in our 'Outer Space' themed Big Toddler. Our amazing astronauts raised over £706,000.



July '14

Barnardo's Cymru released a handbook of advice and guidance for schools about children and young people with parents in prison.



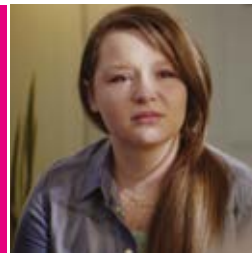
August '14

We published research into the sexual exploitation of boys and young men, which revealed that one in three young people we've supported since 2008 were male.



September '14

Our 'Support the Unsupported' campaign continued with our TV advert 'Ellie', which shows how we support the UK's most vulnerable children and young people.



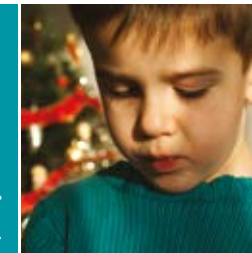
October '14

Our 'carebandb' campaign drew national media attention to the inadequate and often shocking state of accommodation for young people leaving care.



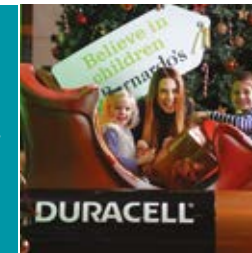
November '14

Our 'Cost of a family Christmas' poll revealed that 83% of struggling parents sacrifice food and winter clothing to give their children a merry Christmas.



December '14

Duracell helped us to power smiles over the Christmas season, donating £70,000 and toys to our children's services.



January '15

During our fostering and adoption week, supporters and staff shared their teenage past with a memorable piece of advice and photo to help recruit 500 more foster carers.



February '15

We teamed up with JoJo Maman Bebe for our 'From a Mother to Another' campaign. Generous mums donated 50,000 pieces of pre-loved clothing to vulnerable families.



March '15

We joined forces with other charities to remind the Government that all it takes is a 'Stitch in Time' to improve the life chances of children and young people.



Abbie

Peer support worker

Barnardo's supports you in whatever it is you want to do. It helps all kinds of people. Three years ago, when I was involved in a court case, Barnardo's was there for me.

Afterwards I thought it would be nice for young people going through the same thing to talk to someone their own age with first-hand experience of the criminal justice system. I thought 'I want to be that person'.

So that's how I came to be a peer support worker.

Before the court case, I'll meet the young person and listen to what they're worried about. It's such a nice feeling knowing I've helped someone.

I feel loads more confident since I've been a peer support worker. It's amazing that people want to listen to what I have to say!

I hope to be a counsellor or therapist after university. I will always want to be linked to Barnardo's and work with them somehow.

I wouldn't be where I am without Barnardo's.



Abbie, Peer support worker



Javed

Barnardo's Chief Executive

A year has already passed since I took up the post of chief executive at this great charity and I am profoundly proud of our achievements over the past 12 months.

In my travels to our services in every corner of the UK, I've witnessed first-hand how we support the lives of the children and young people we work with, as well as their families.

I've been humbled to see what people go on to achieve with our support and encouragement. People like Abbie, who was supported by Barnardo's, and who now volunteers for us, helping others.

Over the last year we've reached 240,000 children, young people, parents and carers through our 960 services. We couldn't do what we do without the tenacity of our brilliant staff, the commitment of our wonderful volunteers or the generosity of those who support us in campaigning and fundraising.

As we go into our 150th year we can do so knowing that we confidently uphold the vision of our founder Thomas Barnardo, that no child should be turned away.



Javed Khan, Chief Executive, Barnardo's



Angela

Project worker

I've been working for the young carers' service in Northern Ireland for over three years.

I advocate on behalf of the young carer so that other professionals understand what they are going through.

I also hold peer support groups with young carers once a month plus one on one meetings for individual support.

I first met Chantelle when she came to my group. It was clear straight away that she was so much wiser than her years.

Last year, Chantelle had to drop out of college so I've been seeing her weekly. I was able to highlight how important education is and we worked together to get her back to college.

Chantelle is an extremely resilient young girl. She's come through the other side and is applying herself to her education. She has the world on her shoulders and so much responsibility but she still knows in her heart what she wants.



£5 could supply materials for a healthy eating cookery session for young carers.

Chantelle

Young person

My mum was diagnosed with osteoarthritis, depression and lung disease. Along with that my younger brother was diagnosed with autism and learning difficulties. I've been looking after mum and my brother plus two younger siblings for ten years – since I was eight.

I first met Angela three years ago. She's been there in a big way for me. I see her once a week on my own and once a month in a big group but I know I can call her if I need to.

Angela's always there to talk to and she understands what I'm going through. I'm not as stressed as I used to be – she helps me cope.

Last year I had to leave education but Angela has motivated me to go back to college to do a child care course.

I want to be a youth worker or work with children with special needs. Looking after people is second nature to me. I can't wait to start my course. Barnardo's has given me that drive again.



Hear more from Chantelle and Angela at www.barnardos.org.uk/annualreview

Ian

Adoptive parent

When Paul and I first decided to adopt we approached eight different councils but were met frostily by most of them. We became a bit despondent and then someone mentioned Barnardo's.

Within a month Garry was allocated as our social worker.

He would visit regularly and his two hour meetings became four hour chats. What we thought would be an arduous task was made relaxed by Garry's openness.

Garry helped us through the legal process and got us to the stage where we could finally start looking for children to adopt. By the following August our two little boys moved in with us!

I know even now that Garry would be there for me if I needed a chat. He's able to support us because he understands.

The boys are in a good school and the future looks bright. I feel Barnardo's supports you for life. Knowing that makes us ready to face any future challenges.



Hear more from Ian and Garry at
www.barnardos.org.uk/annualreview

Garry

Senior practitioner

Ian and Paul were one of the first couples I assessed when I started working in adoption in 2010. I had to look at their vulnerabilities and strengths and test their resilience.

I never once felt that Ian and Paul saw me as a hurdle in their plans to have a family though. I was confident that they'd ensure the boys' best interests were at the heart of the adoption process.

After the assessment I got them through the panel so they could start the next stage.

Ian is now part of the Adoption team at Barnardo's and is an amazing asset. If I get a call from any adopters who need support then I make sure they speak to Ian as he understands what they're going through.

Every time I see the family together I feel really proud. The boys are a great credit to their dads. Seeing what a good job they've done makes it all worthwhile.



Change a child's life by adopting:
www.barnardos.org.uk/adoption

Gabriel

Children's services manager

I've worked for Barnardo's for five years. I enjoy seeing young people overcome barriers and make progress towards fulfilling lives.

Muz first came to The Hub to help paint the boxing gym. We got chatting and he told me his story. He'd been a young carer and had pressure on him to support his family.

I saw his passion to succeed. He had a vision but lacked direction. So I encouraged him to join the Talent Match employment programme, which aims to get young people into work.

There was an opportunity for a paid apprenticeship with Collage Arts. We'd missed the deadline so I did a lot of work to get Muz an interview. It was such a great achievement when he was accepted for the Creative Arts Apprenticeship.

The Talent Match employment programme has helped give Muz's dream direction. Everyone is ecstatic with how far Muz has come. I have such pride and confidence in Muz, and the work that we do.



£50 could pay for a monthly public transport travel pass for young people travelling to work or job interviews.

Muz

Young person

I got involved with Barnardo's when I was part of the Youth Council in Tower Hamlets and we were asked to help redecorate The Hub's boxing gym.

One of the first people I met was Gabriel. He asked if I knew anyone who would be interested in the Talent Match employment programme. I said: 'Yes I know someone; me.'

At the time I was struggling to find work but I had goals I wanted to fulfil. We met three or four times a month and he worked hard to get me onto a paid apprenticeship, including a placement at The Hub.

We've worked together for a year now and he's helped me get involved with projects at The Hub including a dance workshop – one of the things I love most in life is dancing.

The future is flowing really nicely. My dream is to open my own academy and help young people understand they're worth more than they think. Today is just the beginning.

Working with Gabriel has been the greatest thing that's ever happened to me.



Hear more from Gabriel and Muz at
www.barnardos.org.uk/annualreview

Stephanie

Specialist foster carer

I want to make a positive difference to the lives of vulnerable young people, particularly young boys who have been in prison.

My mother died when I was young, so growing up I only had one parent, like a lot of the young people I meet. I can relate to them.

When I first contacted Barnardo's about being a foster carer, it was Paramjit who got back to me. She's been there since day one.

One young man viewed education as a waste of time. I got him into school and he did get GCSEs – he'd never had a grade before in his life. One day I looked in his room and saw he'd put his certificates on the wall.

Young people can go astray but you can bring them back if they trust you. I want to empower them by helping them with their education and giving them achievable goals.

Barnardo's mission says it all. There are lots of fostering agencies out there but I picked Barnardo's.



Hear more from Paramjit and Stephanie at www.barnardos.org.uk/annualreview

Paramjit

Barnardo's Fostering South East

I agree with Barnardo's values and what it offers young people. Whenever I've needed support, Barnardo's has been there to guide me.

The first time I met Stephanie I knew she would be a fantastic foster carer. I felt she had a lot of the strengths needed because of her experience of working with young people.

Stephanie's a great mentor and she goes out of her way to give the young people what they need. She's inspiring not only to me but to other foster carers.

I guided Stephanie through the application and assessment process and gave her advice about fostering. I went along to meetings with her and I was at the end of the phone whenever she needed me. I wanted to support her in whatever way I could.

Stephanie's got some young people into school when they've never been before. She teaches them to take pride in who they are. Her stick-ability has really impressed me.



Over the last year Barnardo's fostering services cared for **1,161** children and young people.

Gill

Project worker

I've always had a passion and drive to help young people and see their potential. I've been at the Barnardo's 16+ At Home service for two years. I thought it was an ideal job for me; the service we provide is vital.

When I met Jo after her hospital stay, her mental and physical health was a major cause for concern. She needed emotional and practical day-to-day help.

I worked with the council to secure accommodation and act as a middle person between her and the hospital's Mental Health team. Jo and I have regular conversations – she often needs reassurance and just to hear a friendly voice.

Because of Jo's history, we agreed that her son Shaun would be placed in care until Jo was well enough to look after him. She dealt with the situation with grace and understanding.

Because of Jo's amazing attitude and improvement, Shaun was very quickly home with her full time.

I'm incredibly proud of Jo. She continues to amaze me.



£25 could pay for a new born kit for a young person's baby.

Jo

Young person

I was really struggling with life and attempted suicide by jumping out of a second floor window. I had to have metal plates in my back and I shattered my elbow. When I was discharged from hospital, I was allocated Gill from Barnardo's.

Over the last two years Gill has helped me in so many ways. She's helped me with housing and worked with my Mental Health team and social worker.

My father was diagnosed with cancer and passed away while I was pregnant with my son Shaun. Gill helped me to cope and she's always been there to talk to.

I feel emotionally supported by Gill; she's family to me, not a home worker. We see each other at least once a week and talk about lots of things – we laugh together too.

My life is absolutely amazing now. I feel like I've received a purpose with my son Shaun and everything is going great. In the past all I wanted to do was sleep all day.

Every day is a new adventure and I'm so excited.

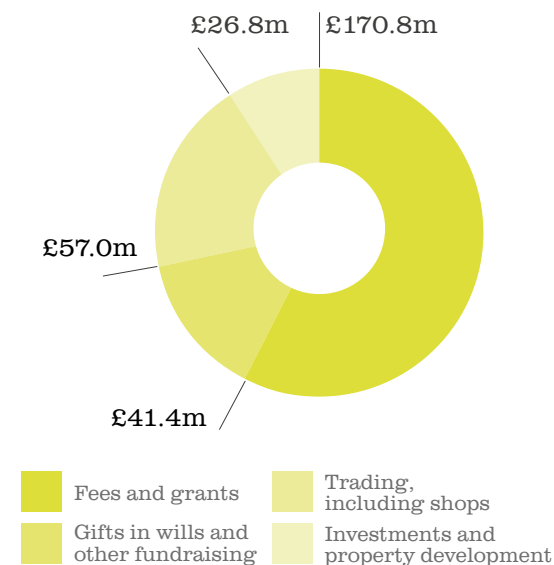


Hear more from Gill and Jo at
www.barnardos.org.uk/annualreview

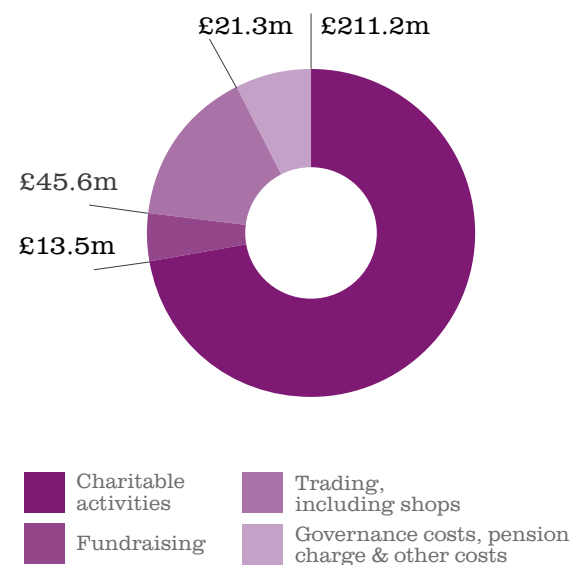
Financials

By managing our expenditure carefully and through the success of our fundraising, our finances are in a strong position to transform the lives of more vulnerable children, young people and their families.

Total Income £296.0m

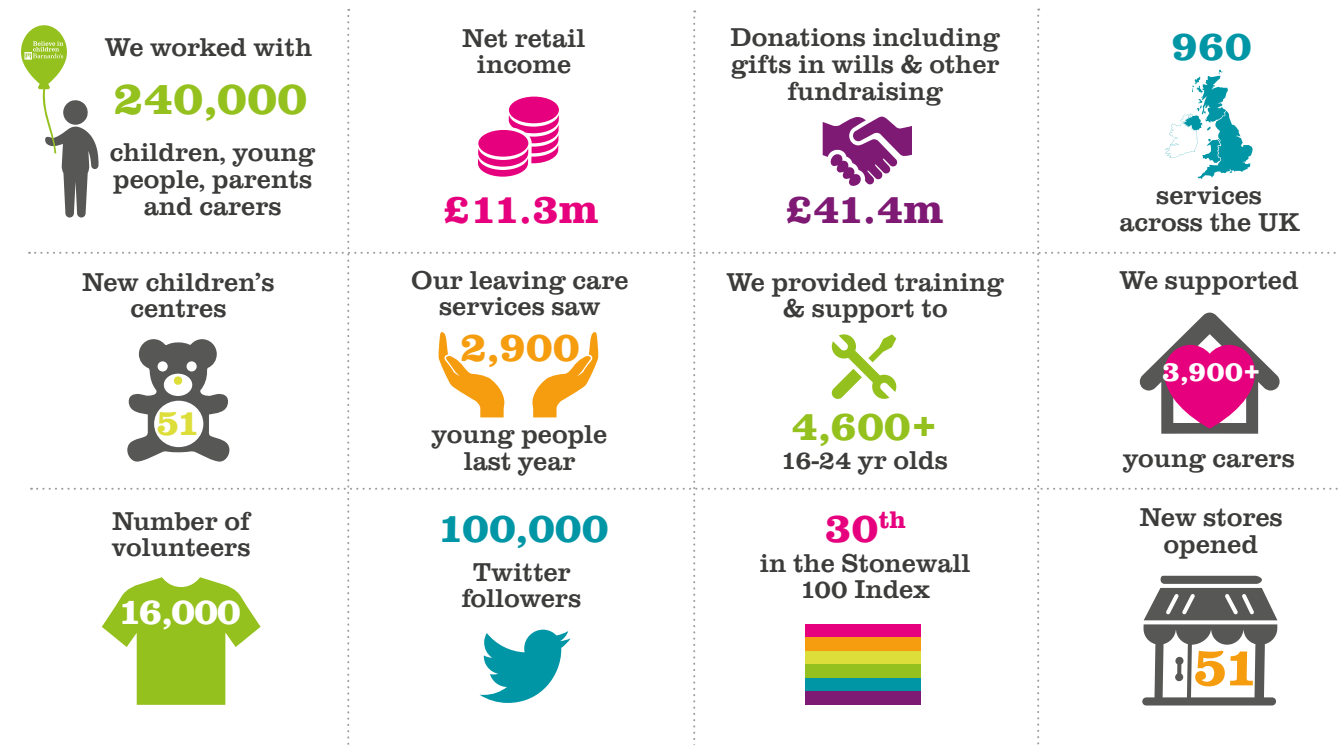


Total Expenditure £291.6m



Achievements from the past year

Alongside our work with the UK's most vulnerable children and young people, some of our other achievements in 2014/15 include:



Thank you

We would like to thank all our supporters, and especially those listed below for their generous donations over the last financial year (April 2014 to end of March 2015).

Corporate donations

AF International;
Aldi Stores Limited;
Bank of Ireland;
BEKO plc; Bluebay
Asset Management;
Bregal Investments
LLP; Carillion plc;
Citibank; Dunelm (Soft
Furnishings) Ltd;
Duracell; Foresters
Friendly Society
Limited; Hallmark
Cards; John Lewis
Partnership; Kier Group
plc; Lacey Advocates;
Lotto Scotland Ltd;
Nexen Petroleum; Next
plc; Prestige Gifting
Ltd; Raspberry Pi;
Saint-Gobain Building
Distribution UK &
Ireland; Screwfix Direct
Ltd; SGN; Shoosmiths

LLP; Sweets for Life;
Tesco Bank; Travelers;
The Royal Bank of
Scotland Group plc;
Xchanging.

Charitable trusts, grants and foundations

The 29th May 1961
Charity; The Atlantic
Philanthropies; The
Bartle Family Charitable
Trust; BBC Children in
Need; Big Lottery Fund;
Bill Brown's Charitable
Settlement of 1989;
The Blagrove Trust; The
Bromley Trust; Burges
Salmon Charitable Trust;
Choose Life Funding
– Suicide Prevention;
Comic Relief; Creative
Scotland; D.C.R Allen
Charitable Trust; David

& Ruth Lewis Family
Charitable Trust; Early
Years – the organisation
for young children; Edith
Murphy Foundation;
Education Scotland;
Elizabeth Rathbone
Charities; Eveson
Charitable Trust; The
Gannochy Trust; The
Grantham Yorke Trust;
Gresham Charitable
Trust; Impact Arts;
Jenour Foundation;
John James Bristol
Foundation; The Jones
1986 Charitable Trust; J
Paul Getty Jnr Charitable
Trust; Kathleen Smith
Foundation; Lord Austin
Trust; Mary Homfray
Charitable Trust; Maud
Elkington Charitable
Trust; Mellow Dads
& Lochend; Michael

Marsh Charitable Trust;
Moondance Foundation;
No Knives Better
Lives; Northern Rock
Foundation; The Pauline
Meredith Charitable
Trust; The Peacock
Charitable Trust; Philip
Gower Charitable Trust;
Pilkington Charities
Fund; President's Club
Charitable Trust; Miss
R C R Angel Charitable
Trust; The Robertson
Trust; The Rothley Trust;
The R S Macdonald
Charitable Trust; The
Sandra Charitable Trust;
The Shanly Foundation;
STV Charitable Trust
– CHIP; The Waterloo
Foundation; William A
Cadbury Trust; Wood
Family Trust; Youth
Link Scotland.

We would also like to thank our Patron, Her Majesty The Queen and our President, Her Royal Highness The Duchess of Cornwall and all of our Vice Presidents, ambassadors and celebrity supporters, who so generously help us.



Help us transform lives

From donating unwanted gifts to scaling Kilimanjaro – there are so many ways you can help us support vulnerable children and young people all over the UK.

Raise money

Join a fundraising group or challenge your stamina with a marathon, cycle or trek!

Donate to our stores

Having a clean-up? Take your goodies to your local Barnardo's shop.

Give money

Make one-off or regular donations online, by phone or post, or from your wages.

Volunteer for us

From cheering at our events to working in our shops – we'd love to have you!

Speak up

Campaign for children and young people affected by issues like child sexual exploitation.

Work for us

Join the team and make a difference.

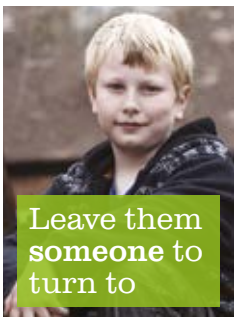
Get inspired at www.barnardos.org.uk/get_involved





We can only fight for the most vulnerable children and young people with your support.

Please donate to our work at:
www.barnardos.org.uk/donate



**Leave them
someone to
turn to**

Nearly £1 in every £2 we receive from our supporters comes from gifts left in wills.

Could you leave a vulnerable young person like Jo, Chantelle or Muz someone to turn to?

For more information visit
www.barnardos.org.uk/giftsinwills
or call 020 8498 7880.

Thank you.