

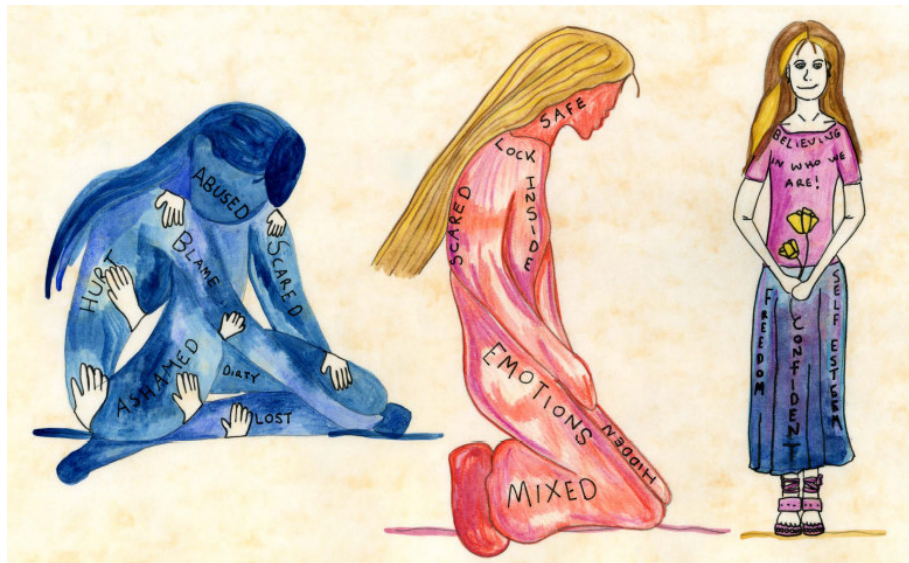
Safe and Sound Appeal

Believe in children



Barnardo's

If you believe in children,
get involved with Barnardo's



Volunteering and Team Challenge Opportunities
with Barnardo's Safe & Sound Appeal

Getting involved with Barnardo's

Barnardo's has launched the Safe & Sound Appeal to raise £750,000 which will fund our services for children living in Birmingham who have been sexually abused and exploited.

Here are just some of the types of volunteering you can get involved in that will support this Appeal. All of our employee involvement opportunities are designed with skills development in mind, so that you can be assured of a fulfilling and rewarding experience when supporting Barnardo's.

Barnardo's will assist teams and volunteers by providing support before, during and after the activity to ensure you get the most out of your experience.

Name of Activity	Location	Availability	Description
Be the Best for Barnardo's	To suit the team	All year round	Be the Best for Barnardo's: 1 day – 1 week activity - it's up to you. Imagine Dragon's Den but only tougher. There's no time to present your case - so just set up some fundraising hit squads and with £100 per team see who can make the most money in a set amount of time. You'll be judged not just on your fundraising prowess but your commercial creativity.
Enterprise 500	To suit the team	All year round	Enterprise 500: 2 – 4 week activity Speculate to accumulate and use your business acumen to compete against other teams to see who can raise a minimum of £500 through a variety of work-based activities linked to a specific local Barnardo's project.
Store Wars	At our retail stores	Contact Barnardo's to discuss availability	Store Wars: 1 day activity. This unique team challenges gives you the opportunity to take over a Barnardo's retail store for the day and compete against other teams to see who can achieve the greatest increase in sales, footfall and local impact. You'll be putting your sales, marketing and creative skills to the test. This is a hugely popular team challenge so get in there quick to schedule in your event.

Blag it for Barnardo's	To suit the team and we'll link you up with a local service	Throughout the year – there is an ongoing demand for this challenge	'Blag it' for Barnardo's... Auction Prizes 1 or 2 day activity: If you're a dab hand at sniffing out a bargain, then 'Blag it for Barnardo's' is right up your street. Do you have personal contacts who can be persuaded to donate amazing prizes for Barnardo's to auction off at our fundraising events? Or can you influence retailers to provide fabulous gifts that we can turn into vital funds to help the children and young people we work with? You'll need to have excellent communication skills and oodles of confidence. If this sounds like you then why not get a team together and start blagging it for Barnardo's!
Onegreenpaperclip	To suit the team	Throughout the year	OneGreenPaperclip: Longer term activity: we challenge you to transform one small green paperclip into cash for Barnardo's and have a magnificent journey along the way! Your team start with one, small green paperclip and trade it in for something better, and keep going until you have something fabulous to sell in aid of Barnardo's!
Sponsored Events	To suit the team	Throughout the year	Sky Dives, Marathons, International Treks and many more: Full details of public events that you can join to raise funds for Barnardo's are available via http://challenges.barnardos.org.uk/ (Please notify Appeal Team prior to booking.) Alternatively, organize a sponsored event just for staff and guests such as a Firewalk in your company car park.

Themed Dinners, Balls, Fun Days, Golf Days, Coffee Mornings	To suit the team	Throughout the year	Organise a high profile fundraising event: Use your creativity, event management and marketing skills to host a fun event and raise funds for vulnerable children. Your event might already be something that you've got planned, or could be something new like a Dinner Dance, a Barbeque and Fun Day for workmates & their families, a Silly Sports Day, or anything else you have in mind!
Publicity Days/Weeks	To suit the team	Throughout the year	Raise the Profile of Barnardo's Safe & Sound Appeal: Devise and Implement a mini-marketing campaign that will increase awareness of our sexual abuse and exploitation services, and persuade people to support the Appeal.
Cash in the Attic	To suit the team	Throughout the year	Cash in the Attic with colleagues raid attics and hold a sale in aid of Barnardo's

We'll give you all the support you need in terms of promotional materials and help with publicity, as well as all the technical advice on how to collect and bank your money and gift aid contributions to maximise revenues. We can also supply publicity material for use in emails or promotional flyers and invitations.

This list is designed to give you an overview of some of the existing employee involvement opportunities that we have available for Corporate Supporters of Barnardo's Safe & Sound Appeal, but we're always grateful for new suggestions, and will endeavour to support you in whatever you choose to do. All you have to do is take a closer look and then get in touch either by calling me on 0121 753 2979 or by emailing Huda.alsaedy@barnardos.org.uk

From everyone at Barnardo's, we'd like to say thank you for thinking about getting involved with our work.

I look forward to hearing from you soon.

Huda A-Saedy,
Safe & Sound Appeal Manager