

ONE
OF A
KIND



Barnardo's

SPRING / SUMMER 2017



MY BARNARDO'S STYLE

Your style is as individual as you are, so why follow the crowd when you can create your own unique look?

With approximately £44 billion being spent on new clothing in the UK each year*, it's time to ditch the fast-fashion movement and write your own style rules.

With so many amazing pre-loved items just waiting to be snapped up in your local Barnardo's store, isn't it time you started incorporating pre-loved items into your wardrobe?

In shopping with us, not only will you look great, but you'll be supporting the thousands of vulnerable children and young people that Barnardo's help every year.

We hope you enjoy these inspirational looks which have been specially created for Spring/Summer 2017, using entirely pre-loved items donated to our stores.

Be unique, create your own #MyBarnardosStyle today!

*Love your clothes www.loveyourclothes.org.uk

POWER DRESSING RECHARGED



The age of power dressing is re-charged with modern shapes and laidback accessories. We're redefining an iconic trend for an effortless chic look.

Tip: Adding a blazer to your outfit is one of the easiest ways to incorporate modern power dressing into your wardrobe.

ROCK CHICK



A trend that never seems to fade! Channel your inner rock chick this summer. Simply team leather pieces with edgy bold tees for a real rock 'n' roll vibe.

Tip: Feeling crafty? Why not add studs to a leather mini or handbag to really toughen up your look?

DENIM DAYS



This Spring/Summer anything goes! Cropped, frayed, skinny, flared, mom, boyfriend - denim is certainly a girl's best friend.

Tip: Pair a dainty ankle sock with boots to add an edge to your ensemble.

DARK ROMANCE

Gothic-glamour gets a modern makeover and is the perfect contrast to Spring's feminine florals. Lace, beading and sheer fabrics are ideal pieces to work into your wardrobe to achieve this vampy look.

Tip: Keep it casual by adding sneakers to your look.



URBAN FLORALS



Vintage feminine florals are toughened up with oversized layers and chunky jewellery. Who said florals had to be girly?

Tip: Team a floral maxi with some chunky Doc Martens for a truly 90's vibe!

FESTIVAL FEELS



A firm fashion favourite that's easy to work into any wardrobe. Look for vintage tees, bohemian dresses and crocheted pieces, and accessorise with super-sized jewellery to ensure you stand out from the crowd!

Tip: Add a fedora to your look to ensure you are festival ready this season.

Q & A



JADA

My name is Jada Sezer, I'm 27 years old and a born and raised Londoner. I've modelled for just under four years. Before modelling, I was studying for my Masters in Child Psychotherapy.

What was your favourite look from the shoot? I loved the cute sparkly elephant shaped shoulder bag!

Did the shoot help change your perception of charity shopping? I never realised you could get such cool things.

What is your favourite charity shop buy? I once bought a Helmut Newton book on fashion photography.

Who is hot right now on the fashion scene? Bella Hadid, Love her style!

Do you have any tips on de-cluttering your wardrobe? Number one rule - if you haven't worn it in the last two years, donate it so someone else will!

What do you like to do in your spare time? Listen to podcasts, watch documentaries and Instagramming.



LUCY

I'm 20 years old, I was born in London and have lived here all my life. I've been modelling for just under two years now, I think!

What was your favourite look from the shoot? My favourite look from the shoot was the faux leather mini and sweater tee as it was styled with such cute items and it's something I would definitely see myself wearing!

When visiting charity shops, which items do you keep an eye out for? I always look out for jackets and coats! The number I have is getting out of hand as they're always such good value and quality.

How do you glam up an outfit for a night out? I love good jewellery and a statement lipstick.

Who is your style crush? My style crush always has, and probably always will be Alexa Chung.

Which three items would you take to a desert island? As it would be hot, I'd say a shift dress, culottes and Doc Marten sandals.



BLAISE

Hey, my name is Blaise, but my nickname to everyone at home is drama queen! I'm 20 years old and I've been modelling for just under three years now. I'm also an actress.

What was your favourite look from the shoot? My favourite look from the shoot was the long trench coat, dress and heels. I didn't think I would find something so fashionable in a charity shop and it's something I wouldn't usually wear.

Did the shoot help change your perception of charity shopping? The shoot definitely helped change my thoughts on charity shopping, and for the better! I didn't realise what fabulous clothes you could find.

Who is your style crush? Rihanna never fails to disappoint. I love how she doesn't just stick to one style. She always switches it up.

Which three items would you take to a desert island? Denim shorts, baggy T-shirt and my eyebrow pencil. I can't live without that!

What do you like to do in your spare time? I enjoy dancing and sports. I also love cooking and reading.

VINTAGE VIBES

Mix up your vintage finds with more contemporary pieces, for a truly unique look.

Tip: Vintage shirts are the easiest way to incorporate this trend into your wardrobe.



PLAYFUL PRINTS

Inject some fun into your style with playful prints; from leopard print to stripes, there is no limit to this trend. Be bold and embrace clashing colours and prints to really make an impact.

Tip: Why not add playful accessories to add a casual feel to your look?





CITY CHIC

A firm fashion favourite, this classic look screams sophistication. Channel your inner Carrie Bradshaw this summer with loose-fitting knee length dresses and stacked sandals!

Tip: A classic trench will take you from season to season. It's the ultimate timeless wardrobe staple!

80's REVIVAL

Fashion's enduring love affair with the 80s doesn't seem to be fading out anytime soon. Set to be one of the biggest trends for Spring/Summer, think asymmetric shapes, ruffles and shoulder pads.

Tip: Add modern accessories to your look, and don't be afraid to inject some colour!



SPORTS LUXE

Re-work 'gym-wear' classics with a modern chic edge. Embrace this retro sportswear trend with oversized knits, polo dresses and loose fitting trousers.

Tip: Dress up your look with a pair of heels and sports socks to add glamour.



PASTEL PERFECTION

Embrace Summer's sweetest colours this season with sugary sweet pastel shades. Candy floss pinks and bubblegum blues take centre stage for this oh-so-girly look!

Tip: Break up the sweetness by accessorising with clashing colours.



CUTE CO-ORDS

This season's go-to throw on ensemble that can be dressed up or down depending on your style. The perfect outfit for any Summer occasion.

Tip: Try adding a knot to your shirt to add a fun twist to your look.



Find your nearest Barnardo's store
and start shopping pre-loved today!

Visit www.barnardos.org.uk/shop



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