

**Make payday  
last a lifetime**

**Believe in  
children**



**Barnardo's**



## **Winners Club – Workplace Lottery pack for employers**

**The unique workplace lottery with the chance to win cash prizes!**

### **Our Workplace Lottery is easy**

Nearly 500 UK employers currently operate a Workplace Lottery for Barnardo's called Winners Club. **From just £1 per week**, employees donate directly to Barnardo's from their pay with the chance to win a quarterly **cash** prize.

The great thing about Winners Club is that the more people who join and the more weekly plays they buy, the bigger the prizes. The system is easy to opt in and out of, giving donors full control over their giving.

Even small, regular donations make a big difference. If just 10 employees at your company donated as little as a £1 a week for a year, this would pay for one month's worth of **support group sessions** for **66 young people** whose parents misuse drugs and alcohol.

### **Let's get started**

We have created a simple guide for employers to help you get started and to ensure you have a successful scheme.

Your pack contains a guide to setting up and managing Winners Club, ideas for promoting Winners Club to make it as successful as possible, a joining form, and posters to advertise the scheme to your employees.

We have a dedicated team on hand five days a week to help you get started and with managing your scheme. If you require any further information, please call **0121 504 2445** or email [workplacegiving@barnardos.org.uk](mailto:workplacegiving@barnardos.org.uk)



**Make payday  
last a lifetime**

**Believe in  
children**



**Barnardo's**



### **Promoting Winners Club in the workplace**

Once you have set up your Winners Club scheme, we can help you make your scheme a success. For example, we can arrange for a fundraiser to visit your workplace to promote Winners Club to your employees. Location isn't an issue and neither is size – we visit workplace sites with anything from a handful of employees to thousands.

### **A promotion to suit you**

We will work with you to provide a tailored promotion that appeals to your employees and suits your work environment. We can set up a display in a communal area, such as a reception or canteen, or chat to your employees at their workstations, either individually or in small groups.

To help maintain your scheme and continue to recruit donors between visits, we can help you to promote the scheme through your intranet site, email and induction packs. For example, we strongly recommend you print off copies of the joining form and place them in your induction packs, and even add a joining form to your intranet site.

We will supply all the materials you need to publicise the scheme and advertise the winners of your quarterly draw.



**Make payday  
last a lifetime**

**Believe in  
children**



**Barnardo's**



## **Employers' Guide**

Those colleagues wishing to join will need to complete a joining form to allow £1 per week (monthly equivalent £4.33) per play to be deducted from their **net pay**.

Every quarter (13 weeks) simply calculate the total amount that has been deducted from employees' pay. This total amount needs to be split: 80% going to Barnardo's as a donation, with the remaining 20% paid to the winner of the draw. People may wish to leave or join the scheme at any stage; this is acceptable although they need to have paid the full 13 weeks to qualify for the prize.

There is no requirement to contract with a Payroll Giving Agency (PGA) with this scheme as the payments are sent directly to Barnardo's on a regular basis. Please pay either monthly or quarterly by BACS payment or by cheque to the following address:

**Winners Club  
Supporter and Donor Services  
Barnardo's  
Tanners Lane  
Barkingside  
Ilford  
Essex  
IG6 1QG**

Please provide with all payments:

- a list of all employees who are donating via the scheme
- your company's Barnardo's supporter number – we will give this to you
- details of anyone who has left or joined the scheme
- details of any changes to employee information e.g. name change.

When your colleagues join the scheme, please forward copies of the joining forms to us. If you require any further information, please call **0121 504 2445** or email us at **[workplacegiving@barnardos.org.uk](mailto:workplacegiving@barnardos.org.uk)**

Make payday  
last a lifetime

Believe in  
children



Barnardo's



## Win a great cash prize -join the Winners Club

From only £1 a week, you can be in with a chance of winning a great cash prize. The more you play and the more people that play, the bigger the prize!

The more people who join, the bigger the rewards!	
10 players <b>£26</b>	25 players <b>£65</b>
50 players <b>£130</b>	100 players <b>£260</b>

Your employer is supporting Barnardo's Payroll Giving campaign to help make payday last a lifetime.

It's easy to join in and have the chance of winning a great cash prize! Just complete the form and hand it in to your payroll department.

The money you and your colleagues raise will help those children most in need in local communities across the UK. Chances are there's a project near you, so you are changing lives where you live and work.

For Payroll Giving enquiries please contact:  
Visit [www.barnardos.org.uk/workplacegiving](http://www.barnardos.org.uk/workplacegiving)  
Email: [Workplacegiving@barnardos.org.uk](mailto:Workplacegiving@barnardos.org.uk)  
Tel: 0121 504 2445/550 5271



Title:  Mr  Mrs  Miss  Ms  
(please tick as appropriate)

First name \_\_\_\_\_

Surname \_\_\_\_\_

Home address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Telephone number \_\_\_\_\_

Email \_\_\_\_\_

Employee (staff/clock) no. \_\_\_\_\_

NI no. \_\_\_\_\_

Employer Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

I would like to buy the following number of plays in the Winners Club Workplace Lottery @ £1 a play a week:

1  2  3  4  5  Other

I authorise Payroll to deduct the cost of the above number of plays from my pay until written notice is received from me to cancel or alter the amount.

Signed \_\_\_\_\_

Date \_\_\_\_\_

Believe in  
children



Barnardo's

Please return this form to your payroll department.

give with confidence

Barnardo's adheres to the Fundraising Promise and Fundraising Standards Board guidelines.

We value your support and would like to keep you informed about our work with children in the UK and fundraising activities. If you do not wish to receive further information from Barnardo's, please write to Supporter Care, Barnardo's, Tanners Lane, Barkingside, Ilford, Essex IG6 1QG.

Make payday  
last a lifetime

Believe in  
children



Barnardo's



## Join today and be a winner!

From just £1 a week, you can be in with a chance of winning a great cash prize. Taking part couldn't be easier – **just speak with your payroll manager.**

Barnardo's works in the heart of local communities across the UK. Chances are there's a project near you, so the money you and your colleagues raise will change lives where you live and work.

**Please sign up today!**

The more people who join,  
the bigger the rewards!

10 players

£26

25 players

£65

50 players

£130

100 players

£260



Make payday  
last a lifetime

Believe in  
children



Barnardo's



This draw's big **cash winner is**

---

**Cash prize amount**

---

**The next draw is**

---

**Join today!**

**Please contact**

---

**This draw, you've raised  
\_\_\_\_\_ for  
vulnerable children.**

**[www.barnardos.org.uk](http://www.barnardos.org.uk)**

