



# Barnardo's A-Z of Fundraising

**Aerobics marathon** – Organise a mass aerobics session – participants to get sponsored and/or charged to enter.

**Auctions** – Try your own version of e-bay to clear your space and raise funds, or maybe auction a promise to cook a meal, do some gardening or design a web page. Contact local shops and businesses who may also be able to donate suitable items to be auctioned.

**Ball** – Organise an evening with dinner and music for staff and families. Sell tickets in advance; be sure that you prepare a detailed budget so that you know how much to price tickets at.

**Balloons and bunting** – put these up in a store so customers are aware of your commitment.

**Bar BQ** – hold one in your garden and charge a fee.

**Bike ride** – Sponsored bike rides are an extremely popular and effective way of fundraising. They are easy to organise and can involve both family and friends.

**Bowling** – Organise a team night out at your local bowling centre, add a fun theme and levy a fundraising charge.

**Carol singing** - It's all very well stuffing your face and guzzling champagne till you fall over at Christmas, but then what? Get out into the fresh air and do something worthwhile. Barnardo's will give you everything you need, including carol sheets, collecting tins and a certificate of authorisation.

**Charity dinner** – Organise a dinner and sell tickets to friends and/or work colleagues.

**Drawing competition** – Get children to draw, colour or paint a picture, perhaps on a theme, and get parents to pay an entry fee for each one submitted; the pictures are judged and prizes

awarded and they could be displayed in a local library or other public place. Encourage local schools and play groups to get involved.

**Easter egg hunt** - For an entry fee, children can hunt around a field or some other venue for carefully concealed eggs. Parents could also pledge a certain sum for every egg their children find.

**Exceptional** – The most exceptional fundraising individual or team will be featured in employee publication each month/quarter. Make sure you get some photos and details of your fundraising activity to your charity champion.

**Fancy dress** – Raise money at events or in the office by dressing up for the day; the more outrageous the better.

**Fetes** – Either organise a fete of your own or attend local school fetes and have a stand where you can sell Barnardo's merchandise.

**Foreign coin collection** – Encourage customers to donate foreign coins in the special collecting boxes.

**Five-a-side league** – Chose the sport, select your team, get sponsored, train hard and go for the cup!

**Garden party** – Invite friends and colleagues to an afternoon reception with refreshments, asking them to make a donation.

**Guess the image** – Get an everyday object photographed from an unusual angle and run a guessing competition.

**Hiking and hill walking** – Sponsored by the mile or by the mountain; a good opportunity to get some fresh air for a good cause.

**Hairy moments** – Keep it, colour it or lose it – your choice, but let your hair be the root of fundraising! How about a sponsored chest wax (ouch!)?

**It's a knockout** – Use a local sports centre, invite local schools, youth organisations, sports clubs, and local sports personalities. Charge an admission fee, sell refreshments, have side-shows. Make it fun!

**Indoor games** – Get together with colleagues, friends or family and have a good night in. Who is the trivia king or the monopoly queen?

**Jeans day** – Arrange to have a day when all employees dress down and wear jeans and charge £1 for the privilege.

**Jumble sale** – Sift the clothes beforehand and display well to make more money.

**Jokes** – Tell jokes and collect donations from colleagues and customers – put a smile on a customer's face and they may put some cash in your collection box.

**Karaoke night** - Still popular! Sell tickets for a night of ear bashing either at a pub or at a private venue; you might even get sponsored for not singing at all!

**Lottery** – organise a bonus ball syndicate and share the winnings with charity partners.

**Mini** – Get sponsored for seeing how many people you can fit into a mini-car. Or hold mini-birthday parties; invite 20 friends and ask them to bring £5 or £10.

**Most unusual moustache** – to be the first company to have every male sporting a moustache at the same time – if you can't grow it then fake it. There will be a prize for the most unusual upper lip design!

**Naughty but nice!** – Give up all those cream cakes, chocolate and fattening goodies for a month get slim and get sponsored for every pound you lose.

**Name that tune** – ringtones, radio stations, CDs have the music – you devise the game!

**No Time for lunch!** - Offer to pop out and buy lunch for your busy colleagues. At 20p a go, five lunches a day will raise over £20 in a month.

**O**pen house – Why not host a coffee morning or a cheese and wine evening to raise money for a worthy cause.

**O**h **B**aby - Embarrassment guaranteed when you collect everyone's baby photos. Charge people 50p to guess their identities

**P**ancake tossing – This would be good fun, especially if we sponsor senior managers to have a race on Pancake Day.

**P**ick a winner – Organise a sweepstake for your colleagues to coincide with major sporting events like the Grand National, or Wimbledon and donate a percentage to the charity partnership.

**Q**uizzes – Everyone loves a quiz. Try setting one up at lunchtime or after work. Charge an entry fee for people to take part either individually or in teams.

**R**affles – Contact local shops and businesses to see if they would donate prizes for raffles.

**R**ecycling centre – Ask people to donate any good second-hand clothes or unwanted items which could either be sold by auction, at a general sale or jumble sale.

**R**affles – Get prizes donated for staff raffles.

**S**top smoking – Smoking, drinking or eating the wrong foods, get sponsored to quit and help yourself to a healthier lifestyle whilst raising vital funds.

**T**ennis tournament – Ask a local club or private owner to lend you courts for free and charge players an entry fee for a one day tournament.

**T**in rattling – If nothing else appeals, then set up a pub crawl with a number of colleagues, family and friends and in the process collect money on behalf of Barnardo's, ensuring permission from each pub has been attained.

**T**reasure hunt – Make a day of it and arrange a treasure hunt; a brilliant way of preparing clues to include a reasonable pub crawl, drivers excluded of course.

**T**he sky's the limit - Why not organise something a little unusual or outrageous, try parachuting or skydiving.

**U**plifting – Which is what fundraising should be...Have fun!

**U**niform day – Dust down your old school uniform, tie your hair in pigtails and remember to bring your pocket money.

**V**ariety show – Dust off your dancing shoes, get out the magician's hat, put on a show for family and friends.

**W**orst holiday snaps – We've all got them hidden in a drawer, those shots that either went terribly wrong or that you wish you had never taken! Ask friends or colleagues to bring them in, paying a small entry fee; the worst photo(s) can then be displayed and the winner given a prize.

**X**mas party – Organise a festive party with mince pies,

**tXt** – Have a speed txt competition. Who is the fastest? Charge to enter and get those thumbs working for charity.

**Z**any – Hold a brainstorm with friends and colleagues and see who can come up with the zaniest idea for a fundraising event.

**Z**est – develop a zest for fundraising and see how infectious this can be!



**Believe in  
children  
Barnardo's**