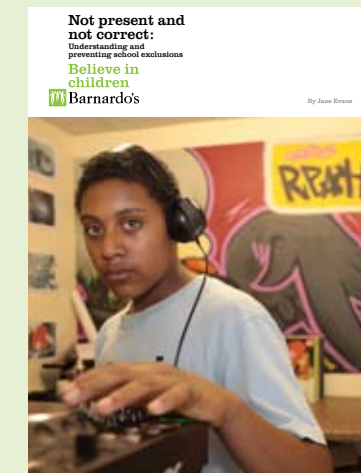


News from around Barnardo's

Kids Inside campaign

Barnardo's has launched an exciting new campaign to ask the Government to consider a more effective way of tackling youth offending. We are calling for the age of criminal responsibility to be raised from 10 to 12 years old for all but the most serious of crimes and for the Government to consider alternatives to putting children in custody. Head of Campaigns, Laura Payne said: 'The current system of dealing with 10 and 11-year-olds is not working. Evidence shows at least half of the 664 children in that age group sentenced in court in 2008 will have committed more crimes within a year.' Supporters can sign up to the campaign at www.barnardos.org.uk/campaign

Not present and not correct



A new report by Barnardo's shows that one in 20 secondary school students are being excluded from school each year and that fixed-term exclusions are being used repeatedly. Primary school pupils on free school meals are five times more likely to be permanently excluded, while children with special educational needs are ten times more likely to be excluded. The report calls for schools to intervene earlier to prevent exclusions and for more services to help young people improve their behaviour so they can return to the classroom.

New CEO for Barnardo's



Barnardo's has appointed Anne Marie Carrie to take over as chief executive of Barnardo's when Martin Narey steps down in January 2011. Anne Marie was formerly Deputy Chief Executive and Executive Director, Family and Children's Services at the Royal Borough of Kensington and Chelsea.

New service to tackle domestic violence

Barnardo's has opened a new service to combat domestic violence in County Durham, which works with the men involved as well as women and children. The Domestic Violence Protection Project's 32-week perpetrator programme involves men looking at how their behaviour affects others, what their triggers are and the effects of violence on their children. Emma Ramsey, who manages the project, said: 'Children affected by domestic violence can go on to experience mental and physical health problems, problems at school, low attainment and can get involved in violence themselves... so the work we do with mums and dads is to recognise the effects of the domestic violence on the children.'

Melissa is the centre of attention



Ambassador Melinda Messenger cut the ribbon and officially opened the new Barnardo's-run Cricklade Children's Centre in Wiltshire. With the aim of giving children a better start in life, the centre provides free support to hundreds of local families with children under five, including parenting advice, play sessions, dads groups, breastfeeding support, speech and language therapy, healthy eating and help with training and employment.

Rachel Stewart, Children's Services Manager, said, 'The children's centre offers a safe, warm and welcoming environment acting as a 'one-stop-shop' for a wide range of important services. It's not just for families experiencing difficulties, it's for the whole community - mums, dads, grandparents and carers. Working together, we can encourage children to reach their full potential.'

A hero's welcome

Hollyoaks actress Alex Fletcher helped cheer on disabled athlete Chris Moon MBE as he ran an incredible 36 miles a day for 30 days in aid of Barnardo's during September.

Alex welcomed Chris to Liverpool as he visited Barnardo's Action with Young Carers service. 'Chris' story is truly inspiring and I hope his courage and determination will encourage people to donate and support Barnardo's,' she said.

Penny Lancaster Stewart greeted Chris in Trafalgar Square on the day he completed his run. Other celebrities who supported Chris as he ran through the country included actor Jasper Carrott, footballer Matt Le Tissier and boxer Scott Quigg.



Dear friends,

Thank you very much your support this year. We really appreciate all that you do whether it's helping us raise awareness of an area of our work, taking part in an event or visiting the young people at one of our projects.

The new year will see some changes for Barnardo's as we say goodbye to Martin Narey and welcome in our new Chief Executive, Anne Marie Carrie. Anne Marie brings a wealth of experience of working with children and families and I'm sure she will build on Martin's success in increasing Barnardo's size and influence.

We look forward to working with you again in 2011.

With all good wishes for Christmas and the New Year.

Serena

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Believe in children Barnardo's

Issue thirty
Winter 2010

Stars share in the charity trading fun

Our celebrity supporters took to the trading floor at the annual BGC Partners Charity Day to raise a fantastic amount for Barnardo's. The fundraising event hosted by the international brokerage firm saw the stars join BGC's brokers at Canary Wharf for some frenzied share dealing on the phones. All commission earned on the day went to charity.

Guests included Barnardo's Vice-President Lady Floella Benjamin, Ambassador Christopher Biggins, Nicola Roberts, David Coulthard, Jo Brand, Cilla Black, Lesley Joseph, Linda Robson, Fay Ripley, Steve Borthwick, Charlotte Jackson, Lorraine Pascale and Elen Rives. Barnardo's Ambassadors Brenda Blethyn and Andy Serkis, and Daniel Craig, recorded supportive video messages to play at the event, and Matt Le Tissier took part in an interview with talkSPORT on our behalf ahead of the day.



VIP!

The world of celebrity support for Barnardo's



What you've been up to...

Long time running

Ambassadors Jamie Baulch and Andrew Lincoln ran this year's Cardiff Half Marathon to raise money for Barnardo's. The race was kicked off by Cardiff City player Craig Bellamy. Other stars who took part included newsreader Andrea Benfield and *Over the Rainbow* contestant Claire Hillier. Runners received good luck messages from celebrities including: *Gavin and Stacey's* Ruth Jones, boxer Joe Calzaghe, actress Margaret John, former *X Factor* contestant Lloyd Daniels, Danielle Lineker, and road bicycle racer, Nicole Cooke.



Dream team

Lee Mead, star of *Any Dream Will Do*, collected a cheque on behalf of Barnardo's from the Firecracker Ball Committee. The Ball, held in Yorkshire, raised £117,000 for Barnardo's Spring Hill School in Ripon, which helps children with learning difficulties and challenging behaviour.



Go with the Flo

Barnardo's Vice-President Floella Benjamin raised £3,427 for Barnardo's after completing her second Great North Run in a row. Floella completed the run in an amazing two hours and 25 minutes. As well as that fantastic achievement, Floella has run a whopping 10 London Marathons for Barnardo's.

Double act reward store performance

Actresses Susannah York and Gwen Taylor visited the West Bridgford Barnardo's children's clothes store in Nottingham. The stars congratulated staff and volunteers on their roaring trade since opening last year. Gwen said: 'Like all Barnardo's stores, their success is largely down to the hard work and enthusiasm of the staff and local volunteers but also the support they receive from the general public.'



Source of inspiration



Newsround presenter Sonali Shah joined disabled children and young people in Morden as part of the Barnardo's Tour of Inspiration. The four-day tour encouraged young people at Barnardo's services to take part in a variety of sports.

Vintage is streets ahead

Coronation Street's Samia Smith launched Barnardo's new vintage clothing store in Wilmslow, Buckinghamshire. The vintage store specialises in interesting quality pieces from the 1930s to the 1980s including vintage dresses, gifts, shoes, accessories and homeware. 'It's great to see such an innovative approach to raising funds,' Samia said.

They write the songs...

Scouting for Girls (pictured), Kate Nash, Eliza Doolittle, Sharon Corr, Sir Terry Wogan, Graham Norton and Aled Jones encouraged budding young composers to take part in Barnardo's Young Songwriters' Competition. The four winners recorded their songs at a top London studio.



A premiere visit

Lord of the Rings actor and musician Billy Boyd paid a visit to Barnardo's Dundee Family Support Team, which helps disabled children. Being no stranger to attending film premieres, he was treated to an even more exclusive showing of a DVD created by four young service users, commenting that the DVD was 'very good indeed'. He presented medals and certificates to the young people and took part in a question and answer session.



Best foot forward

Award-winning actress and singer Bette Midler donated a dainty pair of signed Jimmy Choo heels to Barnardo's Best Foot Forward appeal. The appeal, which aimed to increase donations of shoes to Barnardo's stores, also received a pair of electric blue Armani heels from actress Megan Fox. Dame Shirley Bassey generously gave and signed a pair of leopard-print Jean Michel Cazabat stilettos and fashion TV presenter Chantelle Tagoe donated two pairs of designer heels. The appeal has also received golf shoes from Graham McDowell and Rory McIlroy and shoes from *Hollyoaks'* Gemma Merna.



A swashbuckling Toddle

Ambassador Nina Wadia and fellow *EastEnders'* actor Marc Elliot were a huge hit with families and children when they donned pirate hats and eye patches to take part in a Barnardo's pirate-themed Big Toddle in South London. Nina and Marc then visited Barnardo's Heshima Family Support Centre which works with families affected by abuse, violence and poverty, and the Windermere Construction Centre which teaches building skills to teenagers who are struggling in education.



Jamie's champion support

World Champion and Olympic medallist sprinter Jamie Baulch has been appointed Ambassador for Barnardo's Cymru in appreciation of his support. This year, Jamie ran the Cardiff Half Marathon in aid of Barnardo's, supported both the Big Wig Ball in Cardiff and the St. David's Day Ball in Swansea and ran against a race horse at Kempton to raise £5,000 for Barnardo's. 'I am delighted and honoured to accept this role of Ambassador for Barnardo's Cymru as their work makes such a difference to the lives of children, young people and families living on the margins



What's on

Barnardo's forthcoming events

11 February

Young Supporters' Concert, Gateshead

18 February

Young Supporters' Concert, Cardiff

19 February

Bristol Valentine's Day Ball

3 March

Football Quiz, Gibson Hall, London

24 March

Young Supporters' Concert, Wembley Stadium, London

17 April

London Marathon 2011

5 May

Big Toddle Launch, Battersea Park Children's Zoo, London

10 May

Big Toddle, Chester Zoo

21 June

Royal Albert Hall Concert, London

Representing Barnardo's

Barrister and *Mastermind* Champion Shaun Wallace spoke on behalf of Barnardo's at a Rotary Club conference in Eastbourne to raise awareness of our work. He also congratulated rotary club member Keith Waller for his significant support of Barnardo's.



And **thank you** to all the following who also lent their support in the last few months:

Barnardo's Ambassador **Nina Wadia** helped us to promote this year's annual Sari Sale at our North Finchley shop.

Fern Britton designed a milk carton for Robert Wiseman Dairies to promote Barnardo's Believe in Children Appeal. The design was printed on over 800,000 milk cartons.

Barnardo's Ambassador **Christopher Biggins** officially opened a new Barnardo's charity shop in Sunderland.

Stacey Solomon took part in Living TV's *Party Wars* and split her £5,000 prize money between Barnardo's and another charity. Stacey also donated a dress to a Barnardo's Cymru fundraising event.

Barnardo's Ambassador **Lynda Bellingham** helped to raise awareness of the shortage of adoptive parents by taking part in interviews for National Adoption Week.

Jason Flemmyng presented the end of year awards to pupils at our High Close School in Wokingham.

Former Atomic Kitten **Jenny Frost** gave out the prizes at

our Meadows School in Kent.

Model turned chef **Lorraine Pascale** helped recently adopted children decorate cupcakes at our Colchester Fostering and Adoption service's family fun day.

Kezi Silverstone organised a star-studded event at the Café de Paris raising a fantastic amount for Barnardo's.

Radio 5 Live presenter **Ian Payne** spent a day volunteering at the Barnardo's shop in Marylebone to help us appeal for more volunteers. Ian also spoke for Barnardo's at a beneficiary event held in London.

Robert Bathurst joined volunteers at the Barnardo's charity shop in Bath to celebrate their 30th anniversary.

Zoe Salmon and **Penny Mallory** hosted our Believe Concerts in London and Leeds, and **Sid Sloane** hosted our November Young Supporters' Concert at the Royal Albert Hall. The concerts all celebrate young talent while raising funds for Barnardo's.

A host of former *Big Brother* contestants including **Brian Belo**, **Nikki Grahame** and **Sam** and **Amanda Marchant** took over from staff at Nando's for the evening to raise a fantastic £3,500 for Barnardo's.

Olympic cyclist **Bradley Wiggins** lent his support to the new cycle track at our Spring Hill School in Ripon.

Golfer **Rory McIlroy** donated a signed shirt to a fundraising event for Barnardo's Northern Ireland.

Ioan Gruffudd wrote a welcome message for the Cardiff Big Wig Ball programme. Barnardo's Cymru Ambassador **Jamie Baulch** was in attendance on the night.

Weatherman Walking's **Derek Brockway** lent his support to our annual Barmouth Walk.

Thank you to everyone who supported this year's pirate-themed Big Toddles: Ambassadors **Nina Wadia**, **Andy Serkis** and **Melinda Messenger**; **Fay Ripley**, **Natasha Hamilton**, **Stacey Solomon**, **Laila Rouass**, **Sharron Davies**, **Daley Thompson**, **Maureen Nolan**, **Kacey Ainsworth**, **Terri Dwyer**, **Alex Fletcher**, **Julie Wilson Nimmo**, **Claire Knight**, **Gary Lamont**, **Tina Campbell**, **Sian Lloyd**, **Gaynor Barnes**, **Sally Challoner** and **Susie Fowler Watt**.