

Breakfast with us if you Believe in children



Barnardo's

If you've got an appetite for business, sponsoring this popular business networking event makes perfect sense for your business.

Barnardo's business breakfasts

Since their formation several years ago, Barnardo's networking breakfasts have rapidly become an established feature of the business calendar in the cities of Chester, Leeds, Liverpool and Manchester. Thanks to their success, for both Barnardo's and local businesses, these events have now been extended to Cardiff, Belfast and Birmingham with plans for other cities in 2009.

As well as having the opportunity to hear expert professional guest speakers, each breakfast provides a forum for busy professionals to meet, gain new business contacts, share ideas and support one of the UK's leading children's charities at the same time, without impeding on valuable business hours. As companies of all shapes and sizes become ever conscious of their corporate and social responsibilities, Barnardo's Business Breakfasts are one of those unique events which provide the perfect forum for caring companies to publicly demonstrate their corporate conscience.

Here at Barnardo's we're proud to declare our belief in children no matter who they are, what they have done and what they have been through. By sponsoring one of our breakfasts you too can show that you share our belief in helping some of the most disadvantaged children and young people in the UK.



“A stimulating networking and information gathering event, rich on quality and a great use of valuable time.”

Steven Broomhead, Chief Executive,
North West Regional Development Agency

“Cheshire Building Society is proud to endorse the vital work Barnardo's does in the North West. This is supported by becoming key sponsors for this hugely successful business networking event. Their professionalism is reflected in staging these breakfasts which clearly shows they have an exceptional grasp of how to work with companies and key decision makers to support their wider charitable work from which we all benefit.”

Karen McCormack, Chief Executive,
Cheshire Building Society

“Barnardo's breakfasts attract real movers and shakers in business – young, motivated and interesting. As a speaker it was a pleasure to have such an informed audience.”

Martin Henfield, Director: Pitching for
Professionals (former BBC North West
news presenter)

On a plate here's what we can offer your business!

Make a difference to the lives of some of the UK's most vulnerable children and young people by helping us with the costs associated with running each event. Apart from showcasing your support for our work, your generous sponsorship means that we can direct more funds from each breakfast ticket sold (£20 or £25 per delegate depending on location) to our various projects local to each venue.

Becoming a sponsor means we can offer you:

- High market visibility with one of the UK's leading children's charities
- Your logo used in conjunction with Barnardo's on monthly e-mail invitations to our targeted database of corporate business contacts
- Opportunity to make a sponsor's statement at each business breakfast
- Opportunity to use breakfast tables to promote new products or services with leaflets, promotional samples and gifts, flyers, corporate carrier bags and other appropriate marketing materials
- Two free places at each sponsored breakfast for employees, guests or representatives of your business
- Opportunities to network with key figures in your business community
- Dedicated marketing and admin support from the Barnardo's Corporate Partnerships team who oversee the smooth running of each business breakfast
- Discreet preferential introductions to significant or strategic attendees at any specific breakfast.



So how much does it cost? The Sponsorship package

- Sponsorship prices for our two biggest breakfasts Liverpool and Manchester breakfasts are £700 plus vat for each venue or £4,000 plus vat for the full season per venue. Combined sponsorship of both breakfasts is open to negotiation. Each of these breakfasts attracts around 70-80 delegates.
- Sponsorship opportunities are also available at our more recent additions to our business breakfasts in Birmingham, Cardiff and Chester where attendee numbers range from 30-50.
- By endorsing our business breakfasts, you have an unrivalled opportunity to raise awareness of your brand but also to demonstrate your shared belief in our cause. To this end we are more than happy to raise awareness of any fundraising or volunteering that your company is doing in support of our cause.
- Our monthly email invitations (on which your logo will be placed) are currently sent to an expanding database of more than 2,000 key people and decision makers. You will also receive a priority email list of attendees 48 hours before each breakfast.
- Your logo will also be included on the Corporate Partnerships section of our website www.barnardos.org.uk
- As a sponsor we will also keep you informed of other business events run by Barnardo's or any of our other supporters.